

**Walkers
Chocolate
Emporium**

CAFÉ COCOA

This year we have introduced a more specialist range of cream teas; as well as the traditional cream tea we now have Sugar free cream teas, Gluten free cream teas, Savoury cream teas and don't forget our wonderful Chocolate cream teas. Choc chip scones laden with organic clotted cream and organic chocolate spread. Who could resist them?


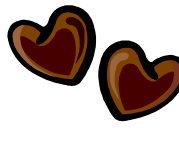
We now use local produce where possible, to lower our carbon footprint and help support local food producers. North Devon has a large number of specialized food producers, which should be encouraged and supported by us all.

Last year the café was featured in "Margaret Thornbury's guide to tea rooms of Great Britain." We would love to follow this success and be accepted into The Tea Guild. To do this we need your help. The first stage is nomination and voting, which you can do on www.tea.co.uk. The second stage is an inspection, when the café will be secretly inspected and staff (Mum!) will be quizzed on her knowledge of tea and coffee service.

With a bit of luck and some help from you we will put Café Cocoa on the map, not just linked to the chocolate shop. This can only improve our image and that of Ilfracombe.

CHOCOLATE NEWS

www.chocolate-emporium.co.uk

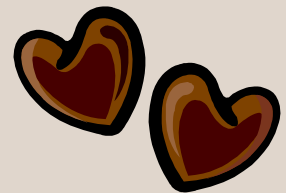
 2007 

This year has been a very busy year for us. The year started well with a lot of visitors keeping us busy up to Easter, when all hell breaks loose in the world of chocolate, making. Wrapping and selling chocolate is never ending until Easter Sunday, when we can put our feet up and enjoy five minutes of peace. During the run up to Easter we do not eat chocolate! That's not because of Lent, we just don't fancy chocolate during this

busy period. It feels like we wrap eggs in our sleep! The cold, wet summer has given us our busiest summer to date, which has meant Linzi has spent more and more time in the kitchen producing her wonderful chocolates, leaving me permanently in the shop. Christmas is fast approaching us now & chocolate Santas, Angels and Snowmen cover the shelves ready to be

devoured on the big day.

We hope you all had a good year and we look forward to seeing you all in 2008.
Best wishes
Nigel & Linzi



Birthday Celebrations

In May we celebrated our 10th birthday! Doesn't time fly when you are surrounded by chocolate? As part of the celebrations we offered free chocolate hand massages by trained beauty therapist Lyn Speed, tastings and a competition to win a day chocolate making with Linzi. The competition was won by Norman Bryant, who certainly enjoyed the chocolates he made. We also produced Devon's largest handmade chocolate lolly: it weighs 15kg and is supported on a broom handle. The lolly will be kept on display with our giant Easter egg, giant chocolate buttons, giant bar, big truffle, large Easter bunny and giant heart, all displayed in the theatre of chocolate.

LIQUORICE

The demand for liquorice is continually increasing. So for all you liquorice lovers we have a few new lines. We have imported liquorice from all over Europe & have some lovely crunchy Finnish caramel liquorice, Dutch liquorice with honey, Italian liquorice penquins, Dutch salt liquorice, continental liquorice and don't forget our regular liquorice products: Lucky country soft liquorice, liquorice sticks, wands & wheels. Liquorice root sticks (Spanish), Liquorice & lime truffles and our new Deluxe milk chocolate & liquorice bar.

WALKERS CHOCOLATE EMPORIUM

UK TV NATIONAL FOOD HEROES

Thanks to all that voted for us in this years awards. Ilfracombe High Street had five shops nominated for this award and even if none of us won, it was a great surprise and pleasure to be nominated and it shows that small retail shops like ours are appreciated by customers.
THANKS!

PRICE CHECK

The keen-eyed amongst you will have noticed a slight increase in some prices. Unfortunately the shortage of milk & milk products has had a knock-on effect with chocolate and has forced the prices of milk chocolate up. Normally we would try to absorb these price increases ourselves but owing to it being such a large increase we have been forced to increase some of our prices. We are very sorry and hope you can still enjoy our chocolate.

CHOCOHOLICS

For all you slimming/dieting chocoholics we now have a range of non-edible choc goodies. Including t-shirts at £10.99, mugs at £2.99, chocolate scented candles at £2.50, chocolate fondue sets at £15.99, chocolate kits at £9.99, chocolate treat-makers at £24.99. So there's no excuse, just pop in & see what we have to offer.

NATIONAL PRESS

2007 has been a great year for us. We have had some great publicity with Valentines, our 10th Birthday and Westcountry food and drink awards. Now! The National papers are supporting us. We have had small features in The Sun, The Mirror & Chat magazine. All of them were recommending their readers to visit us as one of the places to go in Devon.

DELUXE BARS

Due to the popularity of our small range of deluxe chocolate bars, we have now increased our range to 26 varieties, including milk chocolate with liquorice, milk rum & raisin, dark chocolate & nibbed coffee beans, dark chocolate with date & crystallised ginger, white chocolate with blueberries, white chocolate with toasted coconut & pineapple. They sell at £2.99 and should weigh 100g; however Linzi does get carried away cramming the chocolate with goodies!

SPORTING STARS

We have just introduced a range of giant chocolate Championship bars for your sporting stars. We have a Championship bar for a football star and another eight popular sports are covered in the range. So if you know someone who's a star in tennis, golf, rugby etc, we have the bar for them. Continuing on the sporting theme we also have boxed praline golf balls with tees, only £2.99 each, or gold No 1 medals on ribbon only £1.99 each.